



MONTHLY NEWSLETTER

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PHYSIO PHOTOS

Oscar, a 6-year old Dachshund who has physiotherapy to keep him comfortable after his Intervertebral Disk Disease (IVDD) diagnosis



Jack, a 15-year old Irish Draught x Thoroughbred who I see to maintain his fitness and health alongside his increasing workload



WELCOME

Welcome to the May edition of my newsletter, there are a number of new readers this month which is such great news!

Back in March I applied for a trade stand at this years' Heathfield Show. After an initial application process and interview I am pleased to announce I will be promoting my business in the 'New Enterprise Zone' of the showground. The show takes place on Saturday 28th May and it is a great day out for all, offering an insight into country life with various animals being shown, food and drink stands and entertainment throughout the day. I will be on my stand all day, hoping to catch the attention of new clients and to share the benefits of physiotherapy to the public. Please do come along, I would love to see you there!

Jordan

NEWS AND DEVELOPMENTS

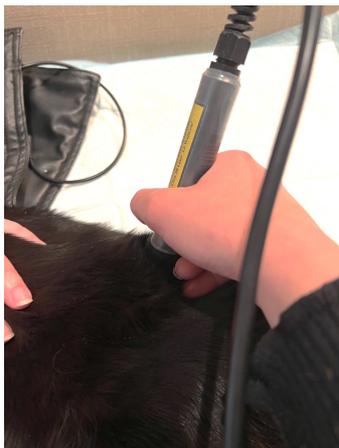
As mentioned in the welcome, I will be advertising my business at the Heathfield Show. It is recommended you buy tickets in advance from <https://heathfieldshow.ticketsrv.co.uk/tickets/>



Heathfield
Agricultural Show

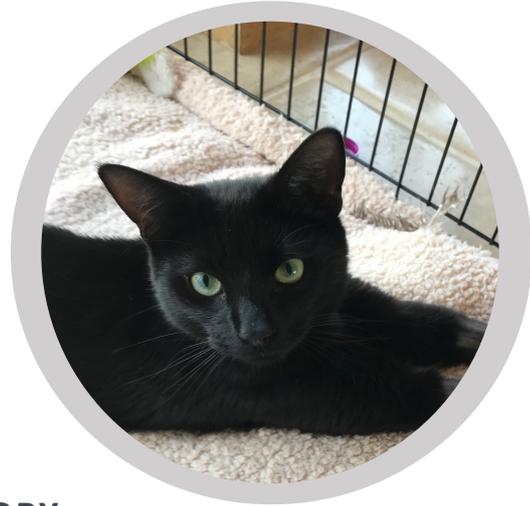


Due to my presence at the Heathfield Show this year I thought it would be a good idea to get some uniform printed with my logo. I have chosen the lovely Fingerprint Design & Embroidery in Lewes. They have helped me digitalise my logo to enable it to be printed onto clothing and accessories!



George has been receiving laser therapy over his spinal muscles as well as to his hindlimbs. The laser has a pain relieving effect by stimulating blood flow which can increase the speed of healing, as well as reducing inflammation and increasing the rate of nerve and tissue healing.

CLIENT IN THE SPOTLIGHT



HISTORY

George is a 1-year old Russian Blue X cat who went missing from his family home and was found a week later with fractures to his vertebrae as well as subluxation of two vertebrae as a result of unknown trauma. Upon neurological examination George was unable to move his hindlimbs or tail but has since started to regain feeling.

TREATMENT

George is on week 2 of his 6 week cage rest, with prescribed painkillers and a strict physiotherapy regime. The main aim is for George to regain full function of his hindlimbs and tail. This will be achieved through mobilising George's hindlimbs passively through their full range of motion, as well as providing proprioceptive stimulation to his paw pads in order to initiate a reflex movement response from the limb. I first saw George on the 29th April and since then has made great improvements, he has become much stronger on the left hind, with him providing restriction to the limb movements as well as increased motion of the tail. Massage is used over George's back and hindlimb musculature to insight nerve function and to increase musculature fluidity and flexibility. I have also been using my heat pack over George's epaxial muscles in order to relax the musculature which is bracing against his spine in order to increase nerve conduction. George's owners are being amazing and are providing at home physiotherapy between his sessions with myself!